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**FOR IMMEDIATE RELEASE**

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**Laundry to Landscape  
Water Agency Offers Rebate to Encourage Graywater Use**

Watsonville, CA – The Pajaro Valley Water Management Agency has announced a rebate program to encourage diverting graywater from washing machines to the landscape, and similar rebates for sinks, bath tubs and showers may follow in the months to come. Household water from these sources is safe and beneficial to use for certain landscape irrigation.

Graywater irrigation is an efficient way to re-use household water, and in doing so lessens the pressure on septic systems by diverting usable water and therefore reducing inflow. Additional financial benefits include reduced pumping of groundwater that would normally be needed to irrigate landscaping.

To encourage rural residential homeowners to install these systems the agency is offering a \$100 rebate. The rebate is available to homeowners who live within agency boundaries and are a rural residential customer of PVWMA.

Requirements and a rebate application form are available at the agency's website [pvwater.org](http://pvwater.org)

PVWMA is a public agency whose mission is to protect and preserve the water resources within the agency's jurisdiction, generally the greater coastal Pajaro Valley.

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